

YOUR GENEROSITY... OUR STEWARDSHIP

*Donor-Advised Funds at
The Denver Foundation: a
simple, powerful, and highly
personal approach to giving.*



Donor-advised funds provide a convenient and flexible tool for individuals, families, businesses, or groups to manage their giving and enhance their impact. People with a range of community interests find that it's an ideal vehicle for fulfilling their charitable goals.

- You can establish a charitable fund in your name, in the name of your family, or in honor of any individual or organization you select. Once you create a fund, you can make grant recommendations anytime, now or in the future.
- You know that your fund will be thoughtfully invested and managed with careful, proven stewardship.
- You are eligible to receive maximum tax benefits.
- You can add to your fund at any time, and receive tax benefits with each new gift.
- You can be totally anonymous when giving grants from your fund, or you can have full recognition for your generosity.
- You can give grants from your fund to any U.S.-based charitable organization, from your local church or synagogue to those serving international causes.
- If you wish, you can create an endowment that grows over time to create a lasting legacy, while you use a fixed portion each year for your charitable interests.



THE DENVER FOUNDATION



HERE'S HOW IT WORKS:

1. You make a gift to The Denver Foundation — you can give cash, appreciated stocks, real estate, or other assets. We specialize in complex assets.
2. We set up the fund in your name, in the name of your family or business, or in honor of any person or organization you choose.
3. You receive tax benefits the year your gift is made.
4. You recommend grants from your fund — working with our professional grantmaking staff to support the organizations and programs you care about most.
5. We handle all the administrative details and issue grants to charities in the name of your fund (if you prefer, your grants can be made anonymously).
6. Moderate administration fees are charged annually (fees range from 1-1.5%).

SERVICES YOU RECEIVE:

- Philanthropic impact consultation services
- Nonprofit research and due diligence regarding grantees
- Grantmaking expertise
- Family philanthropy services — including hosting family meetings, and creating a philanthropic mission statement and goals
- Educational seminars
- Anonymous giving
- Online grantmaking tools and services
- Private foundation collaborative strategies
- International giving (through U.S.-based agencies)
- Custom scholarship fund services (additional fees will apply for customized scholarship funds)
- Administration on a day-to-day basis through quarterly statements, tax receipts, and recordkeeping
- Choose from several investment options, including the Advisor-Managed Fund and a Socially-Responsible Investment pool



Holly and her mother, Barbara Grogan.

Building a Strong Foundation of Philanthropy

Barbara Grogan knows about building foundations. She spent over 22 years growing Western Industrial Contractors as the Founder and CEO. She served on the Board of Trustees for The Denver Foundation for six years, as well as the boards of the University of Colorado Foundation and the Denver Scholarship Foundation, and countless other appointments. Through her dedication, Barbara has helped each organization to grow strategically in order to meet the needs of the community. Barbara frequently says that of all of her accomplishments, she is most proud of the philanthropic foundation that she has laid for her family.

In the early 1980s, Barbara found herself a divorced mom with two kids to support. She had knowledge of the construction business and launched one of her own. "It was a labor of love," Barbara says of the company, which supplies and installs the manufacturing systems that help other companies do their work.

Barbara's business and her family blossomed over the two decades following the company's founding. Her son, Ross, became a television producer in Los Angeles and her daughter, Holly, and her son-in-law, Stan, live in Denver with their children. While celebrating the arrival of her first granddaughter several years ago, Barbara was in the process of selling her business. After taking care of her family's needs and sharing the success with her employees, Barbara

created a vehicle for her family's philanthropy – the Grogan Family Fund at The Denver Foundation.

"Although I was deeply involved in the community while I owned my business, I wanted to create a legacy for the community when I sold it in 2004, and I was eager to engage my kids and someday my grandkids in the practice of family philanthropy," Barbara states. "I thought, at the time, that the best way to accomplish that goal would be to start a family foundation." As the sale of the business approached, Barbara's lawyer had drawn up the paperwork to start the foundation. Right before the sale, she happened to be having lunch with The Denver Foundation's President David Miller, who shared with her the benefits of a donor-advised fund. She tore up the paperwork for the private foundation that same day.

On the day she established the fund at The Denver Foundation, Barbara spoke with her children about the importance of philanthropy. "I've seen money empower people. I've seen money destroy people. I want it to be a positive influence, to help my children and grandchildren learn the joy of giving. We have been very blessed, and we always need to remember that much is expected of those to whom much is given."

Barbara ultimately chose The Denver Foundation to steward her fund because she believed "the Foundation would offer my family the support to give wisely over several generations long after I am gone."

Her legacy is proof that Barbara knows what can be achieved with a solid foundation.



DONOR-ADVISED FUNDS: *Flexible Tools with Firm Rules*

Donor-advised funds are incredibly versatile, allowing you to recommend grants to a wide variety of organizations supporting causes of your choice. Recognizing that this flexibility brings with it the potential for misuse, the federal government has created some requirements regarding how donor-advised funds are used.

Donor-advised fund grants can be made to religious institutions. A significant number of Denver Foundation donors support their churches, synagogues, and other faith-based organizations through their funds.

Donor-advised fund grants can go to nonprofits based anywhere in the United States. You aren't restricted to Metro Denver. We will be glad to help you support organizations in other states, or even international causes, but the dollars must go to U.S.-based nonprofits.

Donor-advised fund grants must go to charitable organizations...but they don't necessarily have to be designated a 501c3 organization by the IRS. The organizations may be 501c3-designated, or may be deemed by the IRS as educational, charitable, or scientific.

Donor-advised fund grants can be made to charitable organizations for general operating purposes or for specific projects or programs; however there are some restrictions. To maintain the full tax deduction for gifts to your donor-advised fund, the IRS does **not** allow donor-advised fund grants to:

- Support political campaigns
- Purchase silent or live auction items or raffle tickets
- Purchase a table at an event if you or others plan to attend the event through the donation
- Pay charitable pledges
- Assist or support a specific person or family
- Support a nonprofit if the donor advisor or anyone immediately related to him or her receives any monetary compensation
- Provide scholarship support designated to a specific individual. The IRS has separate rules for scholarship funds, so if you're interested in funding scholarships, let us know.

One final note regarding fundraising:

The IRS does have rules about how people raise money for their donor-advised funds and The Denver Foundation has policies on this issue. If you think you might want to raise additional money for your fund, you must first discuss your ideas with the staff of the Philanthropic Services Group. The only two approved methods of raising funds for your donor-advised fund are direct solicitation of your personal friends and family in person or solicitation in writing; both of these require prior approval.



10 REASONS to Choose The Denver Foundation as Your Partner in Philanthropy

#1 LONG HISTORY OF LEADERSHIP

Established in 1925, The Denver Foundation connects generous donors with causes they care about – and helps them make an impact. The Denver Foundation is the oldest and largest community foundation in the Rocky Mountain region.

#2 STRONG INVESTMENT PERFORMANCE

The Denver Foundation's investment performance has been strong, in bad times as well as good. Fundholders now have the option of selecting a Socially-Responsible Investment pool and an Advisor-Managed Fund option, in addition to the Foundation's unitized pool.

#3 HIGHLY-PERSONALIZED GIVING

We help foster your philanthropy—your way—with our stewardship and expertise. We offer exactly the level of services, expertise, and involvement that you desire, designed in partnership with you, your family, or your business.

#4 BROAD EXPERTISE . . . AT YOUR SERVICE

The Denver Foundation has nationally-recognized expertise in charitable giving techniques and legacy planning. Our staff scrutinizes the operations of hundreds of local nonprofit organizations each year, and has a large reservoir of knowledge regarding virtually all aspects of the local nonprofit sector.

#5 CAN ACCEPT A WIDE VARIETY OF ASSETS WITH MAXIMUM TAX ADVANTAGE

You can give cash, appreciated stocks, real estate, or other assets – we specialize in gifts of complex assets and you receive the maximum tax-deductibility for your gift.

#6 EVENTS AND LEARNING OPPORTUNITIES

The Denver Foundation hosts frequent events and programs for donors. Among recent topics: how to involve your children and grandchildren in philanthropy, how to analyze the efficiency and effectiveness of a charitable organization, and early childhood education. We also offer donor affinity groups and opportunities to connect with like-minded peers.

#7 WIDE-RANGING STEWARDSHIP

The Denver Foundation manages more than 1,000 different charitable funds for families, individuals, businesses, community groups, and nonprofit organizations.

#8 OUTSTANDING GROWTH

The Denver Foundation's assets have grown dramatically in recent years. In the last 16 years, assets have increased from \$50 million to more than \$600 million.

#9 LOCAL, NATIONAL, and INTERNATIONAL KNOWLEDGE AND CONNECTIONS

The Denver Foundation is part of a network of community foundations nationally and worldwide.

#10 ETHICAL and LEGAL STANDARDS

The Denver Foundation complies with all national standards for community foundations. We hold ourselves to the highest ethical and legal standards. We embrace inclusiveness at every level of our organization.



The Denver Foundation is Colorado's oldest and largest community foundation, created by and for the people of Metro Denver in 1925. We are here to help people power their generosity and maximize their impact in their charitable areas of interest.

The Denver Foundation has three roles:

#1 We steward personal charitable funds for donors.

The Foundation helps donors like you customize your giving to meet your personal and tax planning needs. We facilitate many forms of giving, share knowledge of community needs, offer grantmaking expertise, and perform administrative duties so you can concentrate on your giving. The Foundation manages more than 1,000 funds on behalf of individuals, families, and businesses.

#2 We steward an endowment for community needs.

Generous donors have given to the Foundation's Community Endowment during their lifetimes and through their estates to meet the changing needs of the community. The Foundation invests these funds to grow over time so Metro Denver will have resources for the future. Today, earnings from these funds help improve life and provide education and opportunities for those most in need in our community.

#3 We make connections.

We connect our donor partners together with community needs and opportunities to make a difference when there is alignment and interest.



The Denver Foundation at a Glance

MISSION	We inspire people and mobilize resources to strengthen our community.
OVERVIEW	The Denver Foundation is a community foundation — stewarding a permanent pool of money contributed by local donors to benefit charitable causes over time. We help donors give strategically to make a difference in the community and we invest in helping improve life and provide education and opportunities for those most in need.
HISTORY	The Denver Foundation is the product of nearly nine decades of generous donors, hard working volunteers, and visionary grantees. In November 1925, community leaders came together to create an endowment to serve the future needs of Metro Denver. They recognized that community needs are always changing, and they wanted to give succeeding generations some resources to help meet future needs.
ASSETS	More than \$600 million
FUNDS	More than 1,000

Call the Philanthropic Services Group at The Denver Foundation at 303.300.1790 or your financial advisor to learn more about donor-advised funds or visit www.denverfoundation.org.



THE DENVER FOUNDATION

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