

COMMITMENT

Susan Lindsay

Many decades after her death, Susan Lindsay is still changing the quality of life for countless Coloradans through the tradition of family philanthropy that she and her husband George established. The pioneering couple married in 1925 (the same year that The Denver Foundation was created) and made Denver their home. George and his brother Robert started their own company producing “fire brick,” called Colorado Clay and Crucible Company. Eventually the company merged with the Denver Fire Clay Company.

Susan received a degree in liberal arts from the University of Denver and was passionate about education. The Lindsays felt strongly about giving to those less fortunate. Although the couple had no children of their own, they found ways to help countless young people. They sponsored buildings on the campus of the former Colorado Women’s College and paid for college educations for almost 40 students.

They also involved their relatives in making charitable gifts to many local causes. Following Susan’s death in 1982, her niece Lorraine Hogg, her nephew Bruce Hepp, and her attorney James Seccombe continued to manage the family trusts and distribute charitable gifts throughout the community.

In 2001, they searched for a permanent home for the trusts, and found The Denver Foundation. The trusts became endowed Donor Advised Funds. Eventually, each of the funds will convert to the Foundation’s Community Endowment. As The Denver Foundation grants money each year in the Lindsay name, their generosity will be remembered for generations to come.