Dear Friends,

Across Metro Denver and our entire region, decisions being made today will determine what we will become in the years ahead. As the landscape around us changes, The Denver Foundation also faces important decisions about how we can most effectively serve people in our community.

That’s why I’m thrilled to announce that we are in the early stages of building a new strategic framework to guide our work.

Why a new plan? The Denver Foundation has been working off an existing plan for the past 10 years. That plan sunsets in 2021. As we enter a new decade, we have a tremendous opportunity to ensure that we meet our obligations of service to our community. Our community deserves this.

As we develop this new framework, we’ll be fearless in finding new ways to meet our mission. This is a chance for us to listen to the community, deepen existing bonds and forge new partnerships, and refresh our approach based on what we hear.

Our goal is to collect 10,000 points of insight in 2020. We are reaching deeply across the region, beyond our current focus areas and existing networks.

For this framework to be authentically rooted in people and place, and to represent the needs, challenges, assets, and perspectives of diverse people in our community, we need to hear from you.

I invite you to participate by attending an input session and completing the online survey. Visit denverfoundation.org/framethefuture to learn more and get engaged.

We will share our new strategic framework with you in early 2021. In the meantime, look for frequent updates on our progress via email and through our social media channels, @TDFcommunity #FrameTheFuture #EnmarcaElFuturo. Please reach out with any questions by emailing framethefuture@denverfoundation.org.

Will you join us—and help us frame the future? I look forward to hearing from you, and to partnering with you to serve our community, together.

Javier Alberto Soto
President and CEO
The Denver Foundation