



THE DENVER FOUNDATION



THE BIG JON PLATT SCHOLARSHIP PROGRAM

A Scholarship Fund of The Denver Foundation

2012 Scholarship Information

INTRODUCTION

Well respected music industry mogul and Denver DJ, Big Jon Platt is a strong figure in the community of Montbello and a dedicated alum of Montbello High School. As president of Creative North America for EMI Music Publishing, Jon is widely considered the most influential music publisher in the world. He has redefined the role of a traditional music publisher with a full service approach centered on educating and empowering his clients in the business of music. Publishing in Los Angeles, this giant has signed some of the most creative minds in the music industry to lucrative publishing deals, including Jay Z, Kanye West, Beyonce, Snoop Dogg, Ludacris, Usher, and Young Jeezy, to name a few. Big Jon has also established his own record label, named none other than Montbello. He is known as a teacher, student, mentor, and friend. Jon serves on the Board of Directors for the MusicCares Foundation and the Living Legends Foundation. His dedication to his career is equally matched to the investment he has made in the educational excellence of Montbello High School students.

The Big Jon Platt Scholarship Program, established in the fall of 2005, is an extension of Big Jon's warm heart and his continued commitment to serving the community where his roots are firmly planted. As a product of the Denver Public School system, Big Jon has dedicated himself to his alma mater by extending a helping hand to those in need. Standing resolutely on the foundation that to whom much is given, much is expected, this Montbello High School alum is a reflection of the most positive aspects and individual character that one can possess.

ELIGIBILITY

Applicants must meet all of the following:

- be graduating from Montbello High School in Denver, CO during the 2011-2012 academic year; and
- have a cumulative G.P.A. (unweighted) of at least 2.5; and
- be active in the Montbello school and larger community; and
- have financial need; and
- be planning to attend community college, or a 4-year accredited college in the United States for part-time or full-time study

Please note that applicants who are related to a member of the scholarship Selection Committee or a Denver Foundation employee or Denver Foundation board member are not eligible to apply.

SELECTION

Recipients will be selected based on academic achievement, leadership, commitment to both the Montbello school community as well as the larger community, and financial need.

AWARDS

Up to two students from Montbello High School will be selected to receive a \$2,000 scholarship award through a competitive process. Scholarship awards will be paid directly toward a recipient's school and can be used toward tuition, fees, and other qualified educational expenses. This is a one-time award and must be used during the 2012-2013 academic year. Award disbursement is contingent upon the financial aid and scholarship policies of a recipient's school.

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2012 APPLICATION INSTRUCTIONS

Submit the following items in your application packet. If an item is missing your application will be considered incomplete and will not be reviewed by the Selection Committee. Please put your application materials in the following order:

A. APPLICATION FORM

Complete the three-page application form by hand or by using Adobe Acrobat Reader. Answers to the essay questions should be clear and concise. Please note that the applicant and the applicant's parent/guardian must sign the application form.

B. TRANSCRIPT OF GRADES

Submit transcript(s) of *all* completed high school work, including your fall 2011 grades. If you have transferred between high schools or have taken colleges courses, please include a transcript from each school. Unofficial transcripts are acceptable. Applicants who are selected to receive a scholarship may be required to submit an official transcript for verification.

C. COLLEGE PLACEMENT SCORES

If your transcript does not include your SAT scores and/or ACT scores, submit a copy with your scholarship application.

D. ESSAY QUESTIONS

Submit a typed personal statement that answers the questions below. Your essay should be typed in 12 point font and double-spaced. Please limit your response to three pages.

1. What do you consider to be your three most important accomplishments (personal and/or academic) during high school and why?
2. Describe what the Montbello High School and larger Montbello communities mean to you. How have you been involved in both communities? What impact have you made on either or both communities?
3. Discuss your future plans in relation to your education. What do you plan to study? Why did you choose this field? How do you hope to use what you learn in college in the future?

E. LETTERS OF REFERENCE

Include two recommendation letters with your application. Each recommendation letter should be from a current teacher, coach, student/club advisor, or mentor that knows you well. The recommendation letters must be on letterhead and should describe your character, motivation to further your education, your school and community involvement, your commitment to the larger Montbello and school communities, and your potential for success.

DEADLINE

Applications must be postmarked on or before **Thursday, March 22, 2012**. Send all of the required application materials *in one packet* to: Big Jon Platt Scholarship Program, c/o The Denver Foundation, 55 Madison Street, 8th Floor, Denver, CO 80206. Applications that are postmarked after the deadline are incomplete will not be considered by the Selection Committee. Notification letters will be mailed on or before Thursday, April 26, 2012.

QUESTIONS?

If you have questions, please contact Lisa Fasolo Frishman at The Denver Foundation at 303.966.7328 or lfasolo@denverfoundation.org.

CHECKLIST

Include all of the following in your application packet:

- Completed 3 page Application Form
- Transcript(s) of all completed high school and college work
- SAT and/or ACT scores
- Essay Questions
- Two Letters of Reference
- Both the applicant and parent/guardian have signed the application form

****Do not use staples or binders other than paper clips.****

THE BIG JON PLATT SCHOLARSHIP PROGRAM 2012 SCHOLARSHIP APPLICATION FORM

APPLICANT INFORMATION

Title: Miss Ms. Mr. Other: _____

Name: _____

Address _____ City _____ State _____ Zip Code _____

Phone Number: _____ Email Address: _____

Current Cumulative GPA (unweighted): _____

Name of current high school: _____ Expected graduation date: _____

List any academic or leadership awards you have received or special academic programs in which you have participated:

EXTRA CURRICULAR AND LEADERSHIP ACTIVITIES

List the main activities in which you have participated during the past three-years (e.g. work, clubs, sports, music, volunteer work, church youth groups, etc.).

Activity	Time Commitment	Dates (From-To)	Role or Position

COLLEGE OR UNIVERSITY INFORMATION

Please fill out the information below about your post-secondary education plans.

	Name of school you have applied to	City, State	Have you been accepted?	What is the total Cost of Attendance (COA)?*
First Choice				
Second Choice				
Third Choice				

*This information is available on school's website or through the Financial Aid Office.

What is the length of the program you plan to attend? _____

Expected Major/Program Focus: _____

Expected Date to Begin Classes: _____ Expected graduation date: _____

How many credit hours do you plan to enroll in for the following: Fall 2012 _____ Spring 2013 _____

ANTICIPATED STUDENT RESOURCES & FINANCIAL INFORMATION

Have you completed the FAFSA (Free Application for Student Aid) in 2012? _____

If yes, what date did you complete the FAFSA (month/year)? _____

What is your EFC (Expected Family Contribution) as reported on your Student Aid Report (SAR)? _____

Anticipated Household Income for 2012 (from all sources): \$ _____

Number of people supported by this income: _____

Names, ages, and relationship of the above, if applicable (ex. Susan, 19, daughter):

Number of people in your household who will be enrolled in a college degree/certification program for the upcoming academic year (including the applicant): _____

List the amount of aid you expect to receive for the 2012-2013 academic year. Receiving aid from other sources *does not* disqualify an applicant from receiving a scholarship award from this fund.

	Amount	Pending or Confirmed?
Pell Grant:	\$ _____	_____
State Grants:	\$ _____	_____
Scholarships from College/University:	\$ _____	_____
Other Scholarships/Grants:	\$ _____	_____
	\$ _____	_____
	\$ _____	_____
Total:	\$ _____	_____

Is there anything else you would like the Selection Committee to know as it considers your application?

SIGNATURES *(Both the student and parent/guardian signature are required)*

I certify that all of the information included in this application is accurate and complete. I understand that if I am selected for an award, I may be asked to provide proof of the information stated on this form, including a copy of my Student Aid Report, relevant tax forms, and official transcripts. I understand that if this information is not provided, or if the information is different than presented in this application, that the award may be rescinded. If a scholarship award is given, I agree that my name, photo, award amount, and information provided about my future plans may be used in announcements or articles (ex. graduation, newspaper) issued by The Denver Foundation and/or Montbello High School. I understand that all recipients will be required to submit a final report and transcript after the 2012-2013 academic year is completed. I agree to submit these items by the specified deadline. In addition, by signing this form, I hereby authorize the college/university I will be attending to release information pertaining to my enrollment status, and financial aid to The Denver Foundation.

Student Signature

Date

Parent/Guardian Signature

Name of Parent/Guardian (please print)

Date

Guardian or Parent's Phone Number: _____