

For more information on the seven story ideas inside — and more — contact The Denver Foundation's communications department.

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# 7 Stories

# 7 Weeks

*Story Ideas for the  
2007 Giving Season*



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THE DENVER FOUNDATION

## 1 Anyone Can Be a Warren Buffett

Warren Buffett gave \$30 billion to the Bill and Melinda Gates Foundation because they have the know-how to address global problems. Metro Denver residents are choosing The Denver Foundation as their expert on the Metro Denver community.

**Just one example:** "Big Jon" Platt, Executive Vice President of EMI Records and Montbello High graduate, chose The Denver Foundation to help him make a difference in the lives of Montbello graduates.

## 2 Leading Ladies

A Southern California woman just contributed \$200 million to her community foundation in her will. Women have been unsung philanthropists for generations. The Denver Foundation can share stories, historic and current, of women whose legacies and gifts make a difference in our community.

**Just one example:** With her late husband, Brad, Erna Butler engaged in a lifetime of charitable giving. Now she trusts The Denver Foundation to help her give today and to steward her charitable legacy tomorrow. Photo available.

## 3 And the Moral of the Story is..." Giving Across Generations

Generational research shows that grandparents have a greater interest than ever in connecting with their grandchildren. The Denver Foundation is honored that a number of grandparents have chosen us to help them teach their grandchildren about the joys of giving.

**Just one example:** Wills and Pat Long have created a Donor Advised Fund for their 12 grandchildren! Together, the grandchildren discuss community issues and decide where they want to give. Photo available.

## 4 Giving that Lasts: Tax-Smart Gift Planning

This is the time of year when people update their wills and make tax-wise charitable gift plans. Will they leave a legacy that makes a difference in the community for generations to come? Or will they create a charitable trust that benefits their family today and the community tomorrow?

**Just one example:** Community leaders Walt and Georgia Imhoff created a charitable lead trust that benefits the community today and their grandchildren tomorrow.

## 5 The Professionals

Did you know that Attorneys, Accountants, and Financial Advisors spur and support millions of dollars in charitable giving in our community every year?

**Just one example:** Certified Public Accountant Elmer Jackson received a Philanthropic Leadership Award from The Denver Foundation for connecting his clients with charitable causes.

## 6 Giving Touches Diverse Communities

Metro Denver celebrates the richness of its diverse communities, and philanthropists from every background are working hard to help them thrive.

**Just one example:** Retired Denver Public Schools teacher Grace Stiles has created the Stiles African-American Heritage Center as a labor of love. Through The Denver Foundation, she's helping ensure the Center's future.

## 7 Neighbors Helping Neighborhoods

Throughout Metro Denver, neighbors practice inspiring acts of generosity everyday. We can share stories about people who make giving part of their lives and their neighborhoods.

**Just one example:** The North City Park "Welcome New Neighbors" committee reaches out across cultural and language boundaries to help everyone in the community feel at home.